

February 12th, 2023

Recap of last night's meeting. Hope I don't forget anything. If so people can add in comments:

Janis and Kris are now being paid as full time employees. Hannah will be paid and that is something we are figuring out.

I have been getting feedback and constructive criticism for our lives from 2 professional journalists. Both are from the Fox stations.

Please watch your own lives to see if you notice anything that needs to be changed:
No baby talk or talking to the audience like they are children. This is not romper room. Lol!!

Talk as if you are speaking to a friend. Try not to sing or finish a sentence with your voice range going up.

Move camera slow, less movement is best. Move camera and stop on a cat or a view while talking. Then move camera slowly again.

We need to always be professional. We have asked that Jessica not allow Jovi any air time on the lives and Jessica prefers not to do lives anymore.

Don't be afraid to show volunteer faces as they are petting cats or working.

It's ok to NOT talk and I know for me, I have to try to limit my "ummmmm". I say um a lot. Ugh!!!!

We will pay Pilar to create a new logo only for now. We cannot afford more at this time.

I will figure out watermark info for all of our future posts.

Becky Piper: website: can you add somewhere about visitors and children? We think if visitors bring their kids and their kids' friends.... The parent/guardian needs to fill out the form and the kid brings it with. (if parent isn't present)

And then something about visitors with children under the age of 10.... Must be with an adult at all times and may not give hand held treats....